



FRASER ISLAND

TRAVEL FEATURES
COMMISSIONED STORIES
A WORLD HERITAGE WONDER THROUGH YOUR LENS



MEET YOUR MEDIA HOSTS...



MONIQUE

This marketing maven oversees all of our media partnerships and digital content strategies...plus she brings the big celebs to town!

LAUREN

A PR star in the making and key liaison for Influencer collaborations, who curates those Insta-worthy moments



WE'RE YOUR GO-TO FOR ALL FRASER ISLAND FAMILS AND ESTABLISH STRONG LONG-TERM RELATIONSHIPS WITH MEDIA.

WE FACILITATE EVERYTHING FROM TV SHOWS TO PHOTOGRAPHY SHOOTS, HAVING HOSTED FILM CREWS, INTERNATIONAL MUSIC STARS AND EVEN BRITISH ROYALTY.

THERE'S NOTHING WE CAN'T HANDLE!



QANTAS



YOUR MEDIA FAMIL OPTIONS INCLUDE...

MYFRASERISLAND.COM



OPTION 1:

- Accommodation at Kingfisher Bay Resort
- Fraser Explorer 1 day 4WD guided tour
- A selection of resort-based activities
- Return ferry transfers
- Food and beverage negotiable.

POTENTIAL TO BRING A TRAVEL PARTNER

OPTION 2:

- Accommodation at Eurong Beach Resort
- Explore the island by 4WD
(Introduction to 4WD hire company).
- Return ferry transfers
- Food and beverage negotiable.

POTENTIAL TO BRING A TRAVEL PARTNER



OPTION 3:

A tailored experience.

We offer bespoke itineraries to truly showcase Fraser Island for your editorial commission or filmed feature.

Submit your detailed media proposal and we'll connect you with local guides & arrange unique nature-based activities.

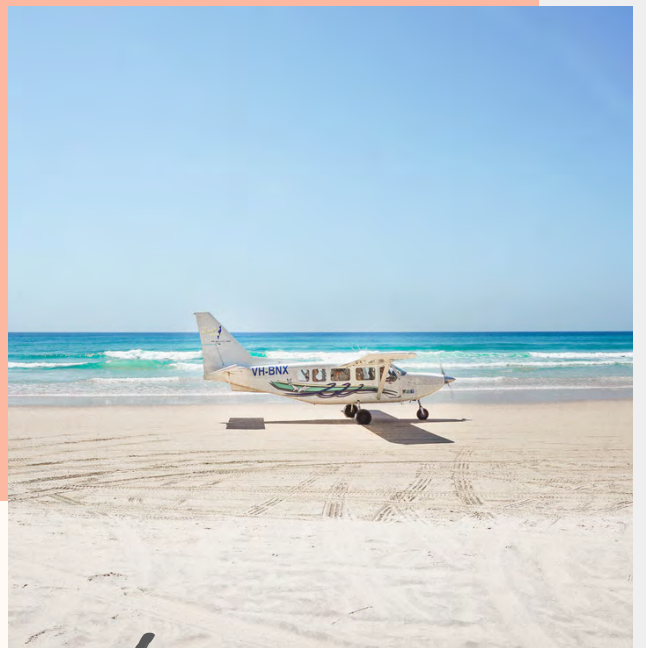


UPGRADE YOUR *itinerary*

ADDITIONAL EXPERIENCES MAY INCLUDE:

- Food and beverage - negotiable based on media publication
- 1/2 day whale watching tour
- Resort/Ranger-guided activities
- Island Day Spa media treatments
- Scenic flight with Air Fraser
- Lakes of Fraser Tour
- Remote Fraser Cruise

BESPOKE ITINERARIES
AVAILABLE UPON REQUEST FOR TIER 1 MEDIA
FAMILY TRAVEL BY NEGOTIATION



PARADISE *awaits*

THE FINE PRINT...

- Flights/transport into region are not included.
- We do not pay for media famils, they are a contra-based collaboration, in exchange for Fraser Island experiences.
- ALL famils will receive and be required to sign a media contract, outlining their agreed terms, timelines and deliverables.

WE'RE THE FRASER ISLAND SPECIALISTS...

- KINGFISHER BAY RESORT
- EURONG BEACH RESORT
- FRASER ISLAND FERRIES
- FRASER EXPLORER TOURS
- COOL DINGO TOURS

We can manage ALL transfers, transport on island, permits and liaise directly with Regional and State Tourism Authorities.

Please contact us in the first instance for any Fraser Island itineraries or famil enquiries.



LET'S GET
CONNECTED

EMAIL YOUR PITCH, MEDIA
KIT AND/OR VALUE
PROPOSITION TO:

media@kingfisherbay.com

MYFRASERISLAND.COM