



*Kingfisher Bay Resort*  
*Fraser Island*

## MEDIA RELEASE

### OUR BUSINESSES ON FRASER ISLAND

FRASER ISLAND (QLD): The world's largest sand island is nature at its finest – it is famous for its jewel-coloured lakes ringed by golden beaches and for its ancient rainforests growing completely in sand.

This is a World Heritage wilderness where ocean beaches, stretching beyond the horizon, are flanked by towering sand dunes and multi-hued coloured cliffs; gin-coloured freshwater creeks wind through forests and spill across the beaches; and fascinating wildlife – birds of prey, lizards, Dingoes, dolphins, Dugong, turtles and Humpback Whales go about their daily business much to the delight of tourists.

### KINGFISHER BAY RESORT GROUP

The Kingfisher Bay Resort Group incorporating Kingfisher Bay Resort, Fraser Explorer Tours, Eurong Beach Resort and Fraser Island Barges provide a diverse range of tours and accommodation for families, couples, solo travellers and groups to experience the best of Fraser Island. Year-round, hot deal and seasonal packages are available.

### KINGFISHER BAY RESORT

Nestled among tree-covered dunes bordering the Great Sandy National Park and the calm waters of the Great Sandy Strait, the resort is a paradise for boating, fishing, swimming, bush walking, four-wheel driving and immersing yourself in the magnificent, natural beauty of Fraser Island.

Kingfisher Bay Resort – on World Heritage Listed Fraser Island – includes 4-star 109 self-contained two and three-bedroomed villas; Kingfisher holiday houses for bigger groups; and the 152-room Mercure Kingfisher Bay Resort. An Island Day Spa, tennis courts, water sports hire, three restaurants, sunset bar, late night bar and four swimming pools and spa to round out just a few of the resorts offerings.

Kingfisher Bay Resort's Rangers guide a variety of four-wheel-drive coach tours and personalised tours for up to four people, to explore Fraser Island. Rangers also run a daily program of nature walks, talks and activities such as Segway tours, guided canoe paddles and Bush Tucker Talk and Taste within the resort grounds. Remote west coast and sunset cruises operate all year, with the crew spotting Dugong, dolphins and migrating Humpback Whales from August to October.



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## FRASER EXPLORER TOURS

Experienced local guides take you on a fun, off-road adventure (one or two-day all-inclusive accommodated tours) to see the very best of Fraser Island - including the famous Lake McKenzie - arguably the most beautiful of all Fraser Island's dune lakes.

Fraser Explorer Tours 1-day itinerary visits Lake McKenzie, Central Station, Wanggoolba Creek, Eli Creek, Maheno Shipwreck and The Pinnacles. Courtesy pick up from commercial accommodation and barge transfers to Fraser Island, lunch at Eurong Beach Resort and National Park fees are tour inclusions. Day tours depart from Hervey Bay and Rainbow Beach. Premium Day Tours depart from Hervey Bay with small group sizes and upgraded food and beverage offerings.

The Fraser Explorer 2 Day Tour visits Lake McKenzie, Central Station, Wanggoolba Creek, Eli Creek, Maheno Shipwreck, The Pinnacles, Indian Head and Lake Wabby, with overnight at Eurong Beach Resort and all meals included. 2-day tours depart from Hervey Bay and Rainbow Beach.

## EURONG BEACH RESORT

Eurong Beach Resort, bordering Fraser Island's famous Seventy-Five Mile Beach, offers Resort Hotel Room and Apartment accommodation with a general store, Beach Bar, à la carte pub-style restaurant, lagoon-style swimming pool and tennis courts on Fraser Island's surf side - the eastern beach. Day trip essentials are available from the resort with a fuel station, car wash and Bakery open to all visitors.

The resort is situated on the island's best beachfront address and is the perfect base to explore the southern lakes circuit, the beachside attractions - including Eli Creek, Indian Head and Maheno Shipwreck - and the subtropical interior of the island. The resort is only accessible by 4WD from two landing points - from River Heads to Wanggoolba Creek or Kingfisher Bay Resort in the west or through Inskip Beach and Hook Point in the south. For visitors without their own 4WD, hire car operators in Hervey Bay and Rainbow Beach are an alternative option. Vehicle permits are required to drive in the National Park.

### Media Contact

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