



media release

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Next stop Hall of Fame - Fraser Explorer Tours takes out Fraser Coast Tourism award

FRASER ISLAND: Fraser Island's longest-running touring company, Fraser Explorer Tours, received a glowing endorsement on Saturday night picking up its third consecutive Fraser Coast Business and Tourism award for land-based tourism.

Fraser Explorer Tours will now be inducted into the Fraser Coast Business Hall of Fame and Kingfisher Bay Resort Group General Manager David Hay said he was proud of the team's collective efforts.

"A lot of work goes on behind the scenes to ensure we consistently deliver a high standard that customers have come to expect," Mr Hay said.

"We have a dedicated group of enthusiastic tour guides who are supported by an incredible group of people including our operations team, our sales and reservations team, our mainland staff at River Heads and, of course, our team in the workshop and our barge crews. It is very pleasing to have that effort recognised."

Fraser Explorer Tours General Manager Colin Anderson was full of praise for the team's concerted effort to consistently deliver high-quality tours for visitors from across Australia and around the world.

"We have worked very hard for many years to consistently improve as a business and enhance the experience of our visitors to Fraser Island," Mr Anderson said.

"Together, this team manages the largest fleet of custom built four-wheel-drive buses in Australia to cater to guests of all ages and visitors from all around the world as well as local groups and families," Mr Anderson said.

"We know that Fraser Island is a major destination that people look forward to visiting when they visit Queensland and the Fraser Coast region, and we are proud to offer high-quality tours that live up to that expectation."

With another busy holiday period approaching, Mr Hay said the award-winning tours were a perfect way for Fraser Coast locals to show off their backyard to family and friends.

"Fraser Island is right up there with the Uluru and the Great Barrier Reef as one of the most diverse destinations in Australia, and here on the Fraser Coast we are lucky enough to have that right in our backyard. A Fraser Explorer Tour is a great way to experience the very best this amazing island has to offer."

Ends.